

# THE FUTURE OF PLASTIC

A PAMERINDO INDONESIA TRADE EVENT

**PLASTICS  
& RUBBER  
INDONESIA**



HYBRID  
EDITION

16 - 19 November 2022

Jakarta International Expo, Kemayoran  
Indonesia



## The 33<sup>rd</sup> International Plastics and Rubber Machinery, Processing and Materials Exhibition

Organised by:



In Conjunction with:





32nd edition of Plastics & Rubber Indonesia, has been a leading platform in Indonesia serving the needs of those industries, continues to grow from strength to strength.

AG SCALE 1 1



Plaspak Indonesia is a specialist platform for packaging technology and solution suppliers targeting the largest sector within Indonesia's plastics industry.



Mould & Die Indonesia provides a dedicated focus for this high value niche sector and is supported by IMDIA, the Indonesian Mould & Dies Industrial Association.

## Indonesia at a Glance

### Top 5 reasons to expand your business to Indonesia

- ✓ Indonesia's GDP grew by 5.2% in 2018, expected to rise to 5.3% in 2019.
- ✓ Projected consumer class by 2020 141 millions.
- ✓ Indonesia is the 4th most populous country in the world with 268 million inhabitants representing 3.5% of the total world population.
- ✓ Indonesia is the 2nd largest global producer of rubber, with 85% being exported – In 2019, the production has reached 3,3 million tons.
- ✓ Indonesia is expected to be the 4th largest economy in Asia by 2030.

## Visitor Profile

- Automotive
- Agent / distributor / trading
- Building & construction
- Chemical
- Consumer products
- Electrical / electronic engineering
- Food & beverage
- Furniture
- Household goods
- Leisure
- Medical & pharmaceutical
- Mould & die
- Oil & gas
- Packaging
- Petrochemical
- Pharmaceuticals
- Plastics processing
- Public works
- Raw material processors
- Rubber processing
- Shipbuilding & repairs
- Telecommunications
- Textiles
- Trade associations
- Transportation
- Subcontracting
- and more...

**49.67%**  
Purchasing Authority

**93.27 %**  
Visitor satisfaction rate



**94.58 %**  
Visitor will return back



### Visitor Testimonials

“ This exhibition is very useful for us who works in this industry in Indonesia. We can look for machine product and the demo live which we haven't see it.

**Mr. Stevanus Budi Rahardjo**  
Technical Assistant Manager Plastop Indonesia Manufacturing

“ I am a technical consultant on the building, repair or refurbishment of ships. I consult end-users or entrepreneurs on new purchases, especially on pipes made from plastic materials for mass production. After walking around 2-3 hours at the show, I see new things that I can recommend to producers or entrepreneurs who will be interested but they might not have the chance to come to this exhibition.

**Yoseb**  
Freelance Consultant



# 2019 KEY STATISTICS


**557**  
exhibiting companies  
from 22 countries



**6**  
International and  
Regional Pavilions



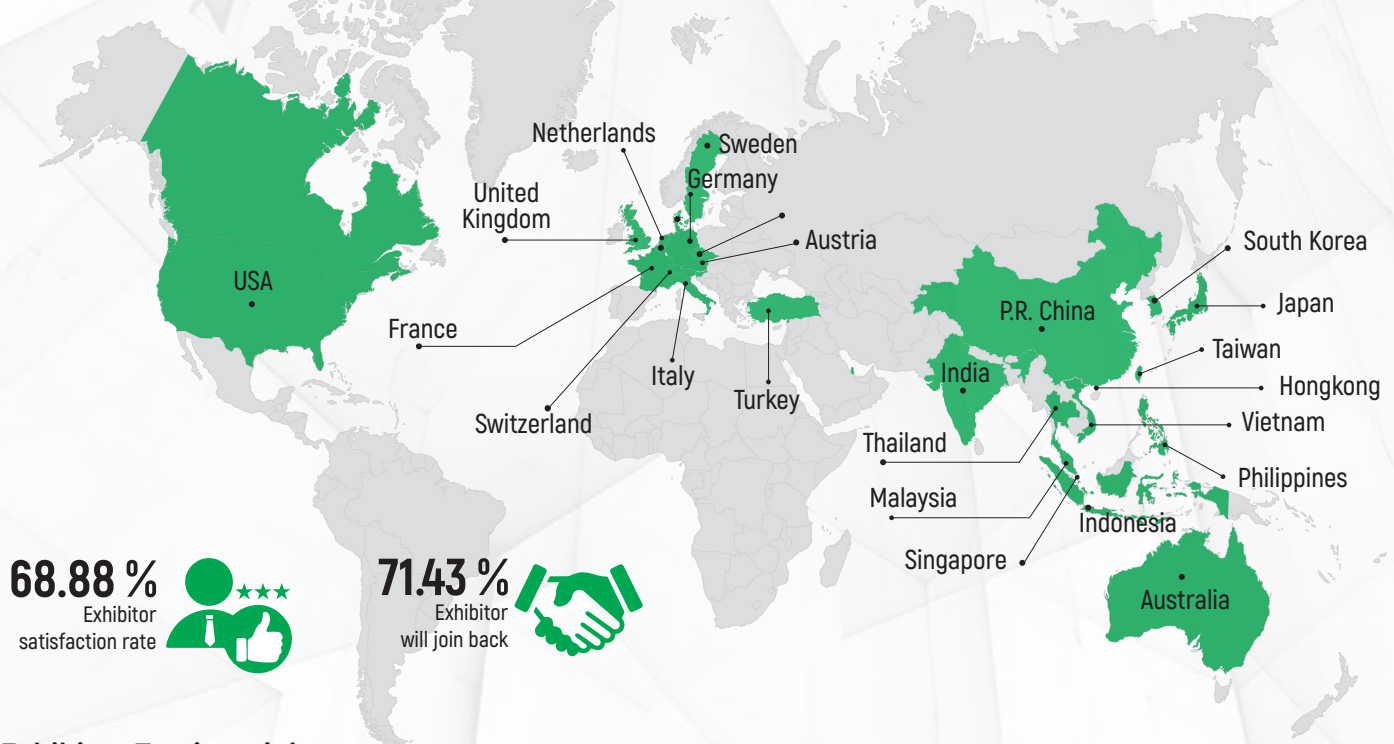
**26,748**  
square metres



**11,150**  
trade attendees  
4 days exhibition




## Worldwide Representation in Plastics & Rubber Indonesia 2019



**68.88 %**  
Exhibitor  
satisfaction rate



**71.43 %**  
Exhibitor  
will join back



## Exhibitor Testimonial

“ Plastics & Rubber Indonesia is a trade fair that we will attend for the first time. Knowing that it is difficult to sell products to a region that can be considered as the hub of PET plastic industry on a sectoral basis, but we already have a customer whom we regularly supply products to. Besides, we aim to find new companies that we can contact, and we want to expand in this territory.

**Osman Erdogan**

Regional Sales Director, Koksan Pet Packaging

“ 近年參加此展明顯感受到大會對於HALL BC拓增展區的用心，有適度的國際廠商攤位規劃以及人潮引導

Hall B and Hall C have grown drastically over the recent years on the Molding and Injection sectors. We have also seen a lot of International Industry Players which is a good influence for both exhibitors and visitors.

**Jing Day Machinery Industrial Co., Ltd**

“ This exhibition is really important to our company to show our technology and newly developed products while forming new relationships with other participants and gaining new customers. See you at the 2020 exhibition!

**Franky Morris H. Hutapea**

President Director, PT. Victory Blessings Indonesia

“ Currently, we are focusing on the partnership with various industry sectors for the supply chain and increasing the factory capacity by adding the supply of polyethylene raw material up to 736,000 tons / year. Through Plastics & Rubber Indonesia, we're expecting to open the business opportunities with various parties in a wide array of industries, since petrochemical is the basic industry for automotive, electronics, aircraft, construction, paint and many more sectors.

**Edi Riva'i**

General Manager of Polymer Technical Service and Product Development, PT. Chandra Asri Petrochemical, Tbk


**87%**  
collect market  
information



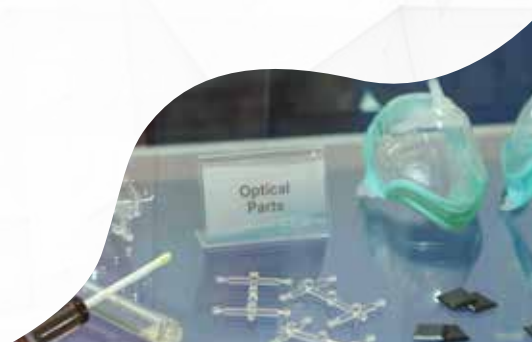
**83%**  
Find new  
suppliers



**95%**  
Quality of exhibitors



**85%**  
Source new  
products



## Cost Options:

### OPTION 1 : SPACE ONLY



Located in an air-conditioned exhibition hall, this option allows you the flexibility to build your own single-storey stand using your own contractor (with the exception of electrics, water and compressed air which must be ordered from the official contractor). Minimum space size for this option 18 sqm.

USD 355 / IDR 4,740,000  
per sqm

### OPTION 2 : STAND PACKAGE



This option provides a complete stand together with a range of furniture and display aids. The number of items and display aids included increases according to the size of your stand. Additional and specialist furniture can be ordered separately. Minimum stand size for this option is 9 sqm.

USD 430 / IDR 5,710,000  
per sqm

## SPONSORSHIP PACKAGE, WEBINAR, AND ONSITE ADVERTISING OPPORTUNITIES ARE AVAILABLE TOO.

Interested? Contact your sales representative and they will inform you the benefit of joining Plastics & Rubber Indonesia campaign.

## About The Organiser

PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com)

For further information please contact your nearest office:

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